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Open Your Mind—Speak Out Against Racism 17–25 March European Action Week Against Racism



Join the Action Week!

With our minds and voices, we can erase racism

21 March is the International Day for the Elimination of all Forms of Racial Discrimination, established by the General Assembly of the United Nations in 1966 following the brutal murder of 69 protestors in the South African township of Sharpeville in 1960. The massacre occurred during a protest against the apartheid laws of the South African government, a regime systematically enforcing racial inequality and segregation. Today racist murders and violence are still frequent and racial discrimination continues to be found at every level of our societies.

Every year around 21 March, the UNITED network coordinates the European-wide Action Week Against Racism and calls upon the international community to bring an end to racism, discrimination and intolerance. We urge NGOs, community organisations, schools, local councils and all manner of groups and individuals to join forces and confront racism with direct action. Whether by organising activities, supporting others or spreading the message, we can encourage ourselves and others to open up our eyes, see racial injustice around us and speak out against it. With our minds and voices, racism can be eliminated.

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Order Campaign material

up to two kilo for free

- POSTERS create your own exhibition or distribute them in your city
- POSTCARDS spread the message: send a card to a friend!
- CAMPAIGN REPORT 2011 collection of good practices: useful inspiration & motivation tool for those who want to organise low or no budget activities!

UNITED for Intercultural Action

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